

# *2<sup>nd</sup> Annual* **Magic Valley Truck Trade Show**

February 7, 2019

Dear Vendor:

The Idaho Trucking Association is pleased to announce the **2nd Annual Magic Valley Truck Trade Show** to be held **Thursday April 18, 2019** at **Canyon Crest Dining and Events Center** in Twin Falls, ID. We hope we can count on you to make this another successful show.

We are offering sponsorship packages for \$500.00.

Your sponsorship will help cover the cost of food, beverages and the cost of our keynote speakers.

Sponsorship package includes:

- A large, full color, poster/banner with all the event sponsors logos prominently displayed in the convention center venue;
- 6'x 8' booth space including a 6-foot table to display your literature and product(s);
- Unlimited food and beverages for your representatives;
- The possibility of media (TV & radio) exposure;
- Advertisements that include visual and verbal acknowledgments.

Trade show opens at 1:00 p.m., breakout sessions from 2:00 - 5:00 p.m. We will serve refreshments and hors d'oeuvres throughout the day into the evening.

Vendors are welcome to begin set up at 10:00 a.m.

Please RSVP to [michelle.miller@agltrucking.com](mailto:michelle.miller@agltrucking.com) or **208.324.5053** by **April 1, 2019** to reserve your booth space.

If paying by check, please mail to:

**Idaho Trucking Association**  
**3405 E. Overland Rd., Suite 175**  
**Meridian, ID 83642**

Please give me a call if you have any questions or need further information.

*Thank you for your support!*

Sincerely,

Michelle Miller  
Arlo G. Lott Trucking, Inc.  
ITA Chairman

*All sponsors are encouraged to bring a giveaway*

