



December 11, 2019

Dear Allied Member,

I would like to introduce myself as the new Sales Rep for the Idaho Trucking Association. I want to thank you for your past membership and continued support. I have a background in trucking and I have a CDL. My top three goals are to grow the membership, unite trucking with-in the state and educational outreach.

I am really looking forward to 2020, many new changes are taken place at ITA, we hope to provide more return on investment for our trucking members by rolling out new member benefit programs. Another one that I am excited about is reaching out to High School students by partnering with the Future Farmers of America to help introduce them to trucking careers. Next spring the ITA will have the opportunity to reach out to 1,700 FFA students at their convention.

Please review the sponsorship packages attached, we want your sponsorship to bring value not only to you, but also to our fellow members so we can continue having great events like the Idaho Truck Driving Championships, The Rocky Mountain Regional Safety Rendezvous and more.

Thank you for your support.

A handwritten signature in black ink that reads 'Allen Hodges' with a long horizontal flourish extending to the right.

Allen Hodges
ITA Sales Representative
C 208.949.8937
allenh@idtrucking.org



2020 ITA SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: _____ Main contact person: _____

Contact's phone #: _____ Contact's e-mail: _____

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: office@idtrucking.org

P: 208.342.3521

AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

Thank you!
Great West Casualty
HUB International
YOUR NAME HERE

PLATINUM SPONSOR \$10,000

- Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, golf tournaments, and the general meeting;
- Booth space at all ITA regional events;
- Full page, full color advertisement on the inside front cover of all event programs;
- Recognition as the **Platinum Sponsor** on the www.idtrucking.org home page for a full year;
- Logo prominently placed on a large banner or framed poster displayed during ITA events;
- Logo displayed on ITA information email blasts to membership notification list;
- Prominent banner advertisement on www.idtrucking.org home page for a full year;
- Golf hole at regional golf tournaments including signage and promotion station;
- Logo on registration forms for ITA events;
- Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts;
- Logo on ITA recruitment and promotional materials;
- A featured story on www.idtrucking.org and email blast to membership featuring your company, people and products.

GOLD SPONSOR \$5,000

- Booth space at all ITA regional events;
- Two static (4 x 4) full color block advertisements on www.idtrucking.org for a full year;
- Recognition as a **Gold Sponsor** on the www.idtrucking.org home page for a full year;
- Golf hole at regional golf tournaments including signage and promotion station;
- A featured story in an email blast to membership featuring your company, people and products;
- Logo on a large banner or framed poster displayed during ITA events;
- Logo displayed on ITA information email blasts to membership notification list.



SILVER SPONSOR \$3,000

- Booth space at all ITA regional events;
- One static (4 x 4) full color block advertisement on www.idtrucking.org for a full year;
- Recognition as a **Silver Sponsor** on the www.idtrucking.org home page for a full year;
- Logo on a large banner or framed poster displayed during ITA events;
- Golf hole at regional golf tournaments including signage and promotion station;
- Logo displayed on ITA informational email blasts to membership notification list.

Thank you!



BRONZE SPONSOR \$1,500

- Booth space at all ITA regional events;
- Recognition as a **Bronze Sponsor** on the www.idtrucking.org home page for a full year;
- Logo on a large banner or framed poster displayed during ITA events;
- Logo displayed on ITA informational email blasts to membership notification list.

CO-Energy
J.J. Keller & Assoc.
Commercial Tire
Western Trailer Sales
YOUR NAME HERE

A LA CARTE ADVERTISING



Featured Commercial Truck Photo on www.idtrucking.org | \$500.00

Open to all carriers and allied members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL.
If multiple sponsors select this option, the truck photos will rotate frequently.

Thank you!



Website Advertisements | \$275.00 each

Advertisement on www.idtrucking.org for a full year.

Commercial Tire
YOUR NAME HERE



Driver Appreciation | Swag, snacks and/or monetary contributions

Nylon bags with your printed logo, 500 bags per Port of Entry (approx. \$1.30 each)



SMC Meeting Partner | \$250.00

10 minute spot at the SMC regional meetings, acknowledgment on the SMC event webpage as a safety focused sponsor. (exposure to over 50 carriers around the state) -restrictions apply-

Idaho Truck Driving Championships Supporter • Deadline to sponsor is April 1st

This is a special chance to support our Idaho Truck Driving Championships and showcase the best professional truck drivers in Idaho. Event date is **May 16th!**

Includes:

- Half page, full color advertisement in the event program;
- Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
- Logo on the www.idtrucking.org website event page;
- Logo on a large banner or framed poster displayed at the event and in winner photos;
- Sponsor recognition by the professional announcer during the TDC.

Thank you!

Commercial Tire
Kenworth Sales
The Goodyear Tire Co.
YOUR NAME HERE



General Event Sponsorship | \$250.00 Funds will be used to provide food, beverages, all of the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.



First Place Winner Silver Belt Buckles | \$1,500.00



Reusable Water Bottles for Volunteers, Drivers & Spectators (w/logo)



Nametag Lanyards (w/logo)



Leather Gloves for Volunteers & Drivers (w/logo)



Grand Champion Jacket (ITA provides the jacket selection and embroidered patch)



Friday's Volunteer Lunch (around \$150-\$200 typically)



Cover the Dollar Challenge (1-3 drivers typically, \$100 each)



Saturday Lunch for Drivers, Volunteers & Spectators (can be 500 - 800 people)



National TDC Pins for 1st place winners (450 pins)

2020 Rocky Mountain Regional Safety Rendezvous

62nd Annual Event Features:

Golf at McCall Golf Course | Welcome Reception
Colleen Wienhoff | Wienhoff Drug Testing
Louie Greek | Truckers Against Trafficking
Rich York | FMCSA, Idaho Division Administrator
Mike Bassett | The Bassett Firm
Ponderosa Park Beach BBQ
Safety Supervisor of the Year Award | State Council Reports
Hot Spot Speakers



July 8-10, 2020
McCall, ID
Holiday Inn Express

RMRSR PLATINUM SPONSOR \$3,000

- Presenting status at the Rocky Mountain Regional Safety Rendezvous in McCall, ID;
- Sponsor of the Welcome Reception;
- Sponsor of the Ponderosa Park Beach BBQ;
- Full page, full color advertisement on the inside front cover of the event program;
- Recognition as the **Platinum Sponsor** on the www.idtrucking.org/events/2020RMRSR page for a full year;
- Logo prominently placed on a large banner or framed poster displayed during the event;
- Logo displayed as the **Platinum Sponsor** on RMRSR related information email blasts to the ITA membership notification list;
- Golf hole at the RMRSR golf game includes signage (*provided by ITA*) and promotion station (*optional*);
- Logo on registration forms and handouts for the event;
- Verbal recognition of your sponsorship by the RMRSR Chairman or ITA Representative;
- Exhibitor space;

RMRSR GOLD SPONSOR \$2,000

- Half page, full color advertisement in the event program;
- Recognition as a **Gold Sponsor** on the www.idtrucking.org/events/2020RMRSR page for a full year;
- Sponsor of one meal (*includes signage*); (*Welcome Breakfast, Lunch or Safety Award Breakfast*)
- Golf hole at the RMRSR golf game includes signage (*provided by ITA*) and promotion station (*optional*);
- Logo prominently placed on a large banner or framed poster displayed during the event;
- Verbal recognition of your sponsorship by the RMRSR Chairman or ITA Representative;
- Exhibitor space;

RMRSR SILVER SPONSOR \$1,000

- Quarter page, full color advertisement in the event program;
- Recognition as a **Silver Sponsor** on the www.idtrucking.org/events/2020RMRSR page for a full year;
- Logo on a large banner or framed poster displayed during the event;
- Golf hole at the RMRSR golf game includes signage (*provided by ITA*) and promotion station (*optional*);
- Sponsor of snack break station (*includes baked treats, beverages and signage*);
- Verbal recognition of your sponsorship by the RMRSR Chairman or ITA Representative;
- Exhibitor space;

RMRSR BRONZE SPONSOR \$500

- Recognition as a **Bronze Sponsor** on the www.idtrucking.org/events/2020RMRSR page for a full year;
- Logo on a large banner or framed poster displayed during the event;
- Exhibitor space.

Thank you!
Northwest Equipment Sales
YOUR NAME HERE

Thank you!
Great West Casualty
YOUR NAME HERE