



2019 ITA SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: _____ Main contact person: _____

Contact's phone #: _____ Contact's e-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: mistyl@idtrucking.org

P: 208.342.3521



AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

A LA CARTE ADVERTISING

Featured Commercial Truck Photo on www.idtrucking.org | \$500.00

Open to all carriers and allied members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL.
If multiple sponsors select this option, the truck photos will rotate frequently.

Website Advertisements | \$275.00 each

Advertisement on www.idtrucking.org for a full year.

Idaho Truck Driving Championships Supporter • **Deadline to sponsor is April 1st**

This is a special chance to support our Idaho Truck Driving Championships and showcase the **best** professional truck drivers in Idaho. Event date is **May 4th!**

Includes:

- Half page, full color advertisement in the event program;
- Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
- Logo on the www.idtrucking.org website event page;
- Logo on a large (96"x72") vinyl banner displayed at the event and in winner photos;
- Sponsor recognition by the professional announcer during the TDC.

General Event Sponsorship | \$250.00 *(Funds will be used to provide food, beverages, all of the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.)*

First Place Winner Silver Belt Buckles | \$1,500.00

Reusable Water Bottles for Volunteers, Drivers & Spectators (w/logo) | THANK YOU! Giltner, Inc.

Nametag Lanyards (w/logo) | THANK YOU! The Goodyear Tire & Rubber Company

Leather Gloves for Volunteers & Drivers (w/logo) | THANK YOU! Gary Amoth Trucking, Inc.

Grand Champion Jacket | THANK YOU! Western Idaho Freightliner

Friday Volunteer Lunch | THANK YOU! Western Idaho Freightliner

Cover the Dollar Challenge | THANK YOU! Wienhoff Drug Testing

Saturday Lunch for Drivers, Volunteers & Spectators | THANK YOU! Kenworth Sales Company & Simplot Transportation

We are open to new ideas for support and sponsorship.
If you have a suggestion, please share it with us!