



2019 ITA SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: _____ Main contact person: _____

Contact's phone #: _____ Contact's e-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: mistyl@idtrucking.org

P: 208.342.3521

AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

PLATINUM SPONSOR \$10,000

- Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, golf tournaments and the general meeting;
- Booth space at all ITA regional events;
- Full page, full color advertisement on the inside front cover of all event programs;
- Recognition as the **Platinum Sponsor** on the www.idtrucking.org home page for a full year;
- Logo prominently placed on a large (96"x72") vinyl banner displayed during ITA events;
- Logo displayed on ITA information email blasts to membership notification list;
- Prominent banner advertisement on www.idtrucking.org home page for a full year;
- Golf hole at regional golf tournaments including signage and promotion station;
- Logo on registration forms for ITA events;
- Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts;
- Logo on ITA recruitment and promotional materials;
- A featured story on www.idtrucking.org and email blast to membership featuring your company, people and products.

GOLD SPONSOR \$5,000

- Booth space at all ITA regional events;
- Two static (4 x 4) full color block advertisements on www.idtrucking.org for a full year;
- Recognition as a **Gold Sponsor** on the www.idtrucking.org home page for a full year;
- Golf hole at regional golf tournaments including signage and promotion station;
- A featured story in an email blast to membership featuring your company, people and products;
- Logo on a large (96"x72") vinyl banner displayed during ITA events;
- Logo displayed on ITA information email blasts to membership notification list.



SILVER SPONSOR \$3,000

- Booth space at all ITA regional events;
- One static (4 x 4) full color block advertisement on www.idtrucking.org for a full year;
- Recognition as a **Silver Sponsor** on the www.idtrucking.org home page for a full year;
- Logo on a large (96"x72") vinyl banner displayed during ITA events;
- Golf hole at regional golf tournaments including signage and promotion station;
- Logo displayed on ITA informational email blasts to membership notification list.



BRONZE SPONSOR \$1,500

- Booth space at all ITA regional events;
- Recognition as a **Bronze Sponsor** on the www.idtrucking.org home page for a full year;
- Logo on a large (96"x72") vinyl banner displayed during ITA events;
- Logo displayed on ITA informational email blasts to membership notification list.

A LA CARTE ADVERTISING

- Featured Commercial Truck Photo** on www.idtrucking.org | **\$500.00**
Open to all carriers and allied members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL.
If multiple sponsors select this option, the truck photos will rotate frequently.

- Website Advertisements** | **\$275.00 each**
Advertisement on www.idtrucking.org for a full year.

Idaho Truck Driving Championships Supporter • **Deadline to sponsor is April 1st**

This is a special chance to support our Idaho Truck Driving Championships and showcase the **best** professional truck drivers in Idaho. Event date is **May 4th!**

Includes:

- Half page, full color advertisement in the event program;
- Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
- Logo on the www.idtrucking.org website event page;
- Logo on a large (96"x72") vinyl banner displayed at the event and in winner photos;
- Sponsor recognition by the professional announcer during the TDC.

- General Event Sponsorship** | **\$250.00** *(Funds will be used to provide food, beverages, all of the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.)*

- First Place Winner Silver Belt Buckles** | **\$1,500.00**

- Reusable Water Bottles for Volunteers, Drivers & Spectators (w/logo)** | **THANK YOU! Gilmer, Inc.**
- Name tag Lanyards (w/logo)** | **THANK YOU! The Goodyear Tire & Rubber Company**
- Leather Gloves for Volunteers & Drivers (w/logo)** | **THANK YOU! Gary Amoth Trucking, Inc.**
- Grand Champion Jacket** | **THANK YOU! Western Idaho Freightliner**
- Friday Volunteer Lunch** | **THANK YOU! Western Idaho Freightliner**
- Cover the Dollar Challenge** | **THANK YOU! Wienhoff Drug Testing**
- Saturday Lunch for Drivers, Volunteers & Spectators** | **THANK YOU! Kenworth Sales Company & Simplot Transportation**

We are open to new ideas for support and sponsorship.
If you have a suggestion, please share it with us!