



## 2018 SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: \_\_\_\_\_ Main contact person: \_\_\_\_\_

Contact's phone #: \_\_\_\_\_ Contact's e-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: [mistyl@idtrucking.org](mailto:mistyl@idtrucking.org)

P: 208.342.3521

### AFTER YOU SUBMIT YOUR ELECTION:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

*Thank you!*  
Great West Casualty  
Company &  
HUB International  
YOUR NAME HERE

**CHAMPION SPONSOR \$10,000**

- Presenting status at Truck Driving Championship **AND** 84th Annual Convention.
- Full page, full color placement (*picture and text*) inside front cover of the Truck Driving Championship **AND** 84th Annual Convention programs.
- Logo prominently positioned on a large (96"x72") vinyl banner displayed during Truck Driving Championship & Annual Convention.
- A speaking opportunity to tell your company story, pitch your products, connect with carriers and engage our membership.
- Golf hole at tournament with signage and promotion station (*optional*).
- Logo on registration sign-up forms.
- Logo on our main webpage for a full year as the Champion sponsor.
- A feature story in "Transport News" featuring your people and products. (*limit 1,000 words*)



## PLATINUM SPONSOR \$7,500

- Full page, full color placement (*picture and text*) in the Truck Driving Championship **AND** 84th Annual Convention programs.
- A feature story in "Transport News" featuring your people and products. (*limit 1000 words*)
- Logo on our main webpage for a full year.
- Logo on a large (96"x72") vinyl banner displayed during Truck Driving Championship & Annual Convention.
- Golf hole at tournament with signage and promotion station (*optional*).

**Thank you!**  
 Freightliner of Idaho/Warner  
 YOUR NAME HERE



## GOLD SPONSOR \$5,000

- Half page, full color placement (*picture and text*) in the Truck Driving Championship **AND** 84th Annual Convention programs.
- Logo on our main webpage for a full year.
- A feature story in "Transport News" featuring your people and products. (*limit 750 words*)
- Pop-up banner displayed at the 84th Annual Convention.
- Golf hole at tournament with signage and promotion station (*optional*).
- Logo on a large (96"x72") vinyl banner displayed during Truck Driving Championship & Annual Convention.

**Thank you!**  
 J.J. Keller & Assoc.  
 YOUR NAME HERE



## SILVER SPONSOR \$3,000

- Quarter page, full color placement (*picture and text*) in the Truck Driving Championship **OR** 84th Annual Convention programs. (*circle one*)
- Golf hole at tournament with signage and promotion station (*optional*)
- Logo on our main webpage for a full year.
- A feature story in "Transport News" featuring your people and products. (*limit 500 words*)
- Logo on a large (96"x72") vinyl banner displayed during Truck Driving Championship & Annual Convention.

**Thank you!**  
 Cooper Norman CPAs  
 Cummins  
 Kenworth Sales Company  
 Western Idaho Freightliner  
 YOUR NAME HERE



## BRONZE SPONSOR \$1,000

- Quarter page, full color placement (*picture and text*) in the Truck Driving Championship program **OR** the 84th Annual Convention program. (*circle one*)
- Logo on our main webpage for a full year.
- Logo on a large (96"x72") vinyl banner displayed during Truck Driving Championship & Annual Convention.

**Thank you!**  
 Jack's Tire & Oil  
 Northwest Equipment Sales  
 The Smoking  
 Norpass  
 Utility Trailer Sales  
 YOUR NAME HERE

## ALA CARTE SELECTIONS

- Golf hole sponsor with signage and option for promotion station **\$250** (call for details)
- Convention welcome reception drink tickets, mention in program **\$500**
- QR code landing/recruitment page starting at **\$250** (call for details)
- Truckers Delivering Hope starting at **\$500** (call for details)
- SMC Meeting Partner - 10 minute spot at the SMC regional meetings, 1/4 pg. newsletter ad (runs 2 months), and acknowledgment in TDC program as a safety focused sponsor **\$1,000** (exposure to over 50 carriers around the state) -restrictions apply-
- Newsletter placements (runs 1 month) 1/4 page **\$250** 1/2 page **\$500** (see examples on our website <http://www.idtrucking.org/Newsletter-Archives.php>)
- Spotlight Welcome **\$50 Available all year long!**

Select this if you are a new allied member and want to be warmly introduced to your region's SMC meeting attendees. You can bring your business card, goodies and gifts and shake hands with fellow members after the chairman tells the group about your business. (not a speaking opportunity) You can also use this to introduce a new sales person within your company if you are an existing member of ITA. The possibilities are endless; we help to create the FIRST impression that is so crucial in sales.

Thank you!  
Jan. AT&T



## DIRECTORY ADVERTISING

- "My Truck" Photo Contest Sponsor **\$1,500**

**New for 2018!** The sponsor selects the 1st, 2nd & 3rd place photo and along with the winning photo your logo will be featured on the home page of the new and improved re-designed [idtrucking.org](http://www.idtrucking.org) website. (Coming in 2018!)

Sponsorship includes the opportunity to present cash prizes to the photo contest winners; a PR photo using our full color oversized novelty check for the announcement in Transport News; and the rights to use the photo in a company press release.

Thank you!  
Jack's Tire & Oil  
Northwest Equipment Sales  
YOUR NAME HERE

- Website & On-line Directory Supporter Sponsor **\$275 (2x2) \$550(4x4)**

Full color placements in 2018-2019 [on-line](#) Membership Directory (this replaces the previous paper bound format). Members will link directly to your selected website page when they click on your on-line placement.

The website is currently under construction and the exact size/design/options may vary depending on final website functionality. Your sponsorship will support website development and on-going updates.

When complete, the new website will provide you **more value for your dollar** than previous options.

-We will work with you personally to ensure your full satisfaction of your selection.-

## Message from Meghan Mallea, ITA Secretary/Treasurer:

On behalf of the entire finance committee, I want to thank you for your ongoing support of our industry through your sponsorship of Idaho Trucking Association! We want your sponsorship to bring value not only to you, but to our carrier members and the association as well. If you have unique sponsorship ideas, please let us know: We want to be flexible, creative, innovative. *We look forward to working with you as a sponsor in the coming year!*