



## 2017 SPONSORSHIP PACKAGES

Please choose one or more of the packages below and mail or e-mail this form back to our office.

Company: \_\_\_\_\_ Main contact person: \_\_\_\_\_

Contact's phone #: \_\_\_\_\_ Contact's e-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

M: 3405 East Overland Road/Suite 175 Meridian, ID 83642

E: [mistyl@idtrucking.org](mailto:mistyl@idtrucking.org)

P: 208.342.3521

### AFTER YOU SUBMIT YOUR ELECTION:

*\*We will send you an invoice for the sponsorship package(s) to confirm your selection.\**

*\*Please send us your high quality logo in jpeg format.\**

### CHAMPION SPONSOR \$10,000

- Presenting status at Truck Driving Championship **AND** 83rd Annual Convention.
- Full page, full color placement (picture and text) inside front cover of the Truck Driving Championship **AND** 83rd Annual Convention programs.
- Vinyl banner displayed during Truck Driving Championship & pop-up banner displayed during the 83rd Annual Convention.
- A speaking opportunity to tell your company story, pitch your products, connect with carriers and engage our membership.
- Golf hole at tournament with signage and promotion station (optional).
- Logo on registration sign-up forms.
- Logo on our main webpage for a full year as the Champion sponsor.
- A feature story in "Transport News" featuring your people and products.
- Co-sponsor of all SMC regional meetings. (Treasure Valley, Magic Valley, Snake River Valley, Northern Idaho)

**Thank you!**  
**HUB International/**  
**Great West Casualty**  
**Company**  
YOUR NAME HERE



## PLATINUM SPONSOR \$7,500

- Full page, full color placement (*picture and text*) in the Truck Driving Championship **AND** 83rd Annual Convention programs.
- A feature story in "Transport News" featuring your people and products. (*limit 1000 words*)
- Logo on our main webpage for a full year.
- Pop-up banner displayed at the 83rd Annual Convention.
- Golf hole at tournament with signage and promotion station (optional).
- Co-sponsor status at the Truck Driving Championship and all SMC regional meetings. (*Treasure Valley, Magic Valley, Snake River Valley, Northern Idaho*)



## GOLD SPONSOR \$5,000

- Half page, full color placement (*picture and text*) in the Truck Driving Championship **AND** 83rd Annual Convention programs.
- Logo on our main webpage for a full year.
- A feature story in "Transport News" featuring your people and products. (*limit 500 words*)
- Pop-up banner displayed at the 83rd Annual Convention.
- Golf hole at tournament with signage and promotion station (optional).
- Co-sponsor status at the Truck Driving Championship and all SMC regional meetings. (*Treasure Valley, Magic Valley, Snake River Valley, Northern Idaho*)

**Thank you!**  
**Mountain West Truck Center/Volvo Northwest Equipment Company**  
 YOUR NAME HERE



## SILVER SPONSOR \$3,000

- Quarter page, full color placement (*picture and text*) in the Truck Driving Championship **OR** 83rd Annual Convention programs. (*circle one*)
- Golf hole at tournament with signage and promotion station (optional).
- Logo on our main webpage for a full year.
- A feature story in "Transport News" featuring your people and products. (*limit 250 words*)
- Logo on a vinyl banner displayed during the Truck Driving Championship.
- Logo on a pop-up banner displayed at the 83rd Annual Convention.
- Co-sponsor status at the Truck Driving Championship and all SMC regional meetings. (*Treasure Valley, Magic Valley, Snake River Valley, Northern Idaho*)

**Thank you!**  
**Cooper Norman Western Trailers J.J. Keller**  
 YOUR NAME HERE

## BRONZE SPONSOR \$1,000

- Quarter page, full color placement (picture and text) in the Truck Driving Championship program OR the 83rd Annual Convention program. (circle one)
- Logo on our main webpage for a full year.
- Co-sponsor status at the Truck Driving Championship and all SMC regional meetings (Magic Valley, Snake River Valley, Northern Idaho)

Thank you!

Norpass

UPS

Eroad

Safety & Compliance Solutions

Sage Truck Driving Schools

YOUR NAME HERE

## ALA CARTE SELECTIONS

- Golf hole sponsor with signage and option for promotion station **\$250** (call for details)
- QR code landing/recruitment page starting at **\$250** (call for details)
- Truckers Delivering Hope starting at **\$500** (call for details)
- SMC Meeting Partner - 10 minute spot at the SMC regional meetings, 1/4 pg. newsletter ad (runs 2 months), acknowledgment in TDC program as a safety focused sponsor **\$1,000** (exposure to over 50 carriers around the state)



## DIRECTORY ADVERTISING

### "My Truck" Photo Contest Sponsor \$1,500

- Selects the winning photo in the contest to be used on the cover of the 2017-2018 Membership Directory.
- Logo on the inside front cover of the directory as the sponsor.
- Sponsorship includes the opportunity to present cash prizes to the photo contest winner and all winners in Transport News.

### Full color placements in 2017-2018 Membership Directory

(must be camera ready artwork in jpeg format)

- Full page tab #1 - **\$750**
- Options for tabs #2 - #6
  - (1/2 page) **\$275** (8 w x 5.5 h)
  - (full page) **\$550** (8 w x 11 h)

Thank you!

Western Trailers (full page)

Great West Casualty Company (full page)

Commercial Fire (1/2 pg)

Sage Truck Driving School (1/2 pg)

Help, Inc. (1/2 pg)

Ballard & Co. Insurance (1/2 pg)

Norpass (1/2 pg)

UPS (1/2 pg)

Truckstop.com (1/2 pg.)

YOUR NAME HERE

## MESSAGE FROM THE PRESIDENT:

Thank you for your ongoing support of our industry through your sponsorship of Idaho Trucking Association activities. This year's packages reflect feedback we are getting from some of our members, and some benchmarking we are doing with other trucking associations. We want your sponsorship to bring value not only to you, but to our carrier members and the association as well. If you have any questions, please do not hesitate to call the office and speak with me or Misty. I look forward to working with you as a sponsor in the coming year.

Sincerely, *Julie Pipal*